



# Community Investment

Program Information and Guidelines

Alliance Pipeline contributes to the well-being of the communities in which we live and work because we recognize that being a member of the community is both a privilege and a responsibility.



## Community Investment

The Community Investment program provides financial and volunteer assistance for programs and initiatives in one of five funding priority areas that benefit people in the towns, municipalities and counties where we conduct our business, from Western Canada to the American Midwest. Priority areas which we fund are:

- ▶ Community Development
- ▶ Education
- ▶ Environmental Stewardship
- ▶ Leadership Development
- ▶ Safety

[www.alliancepipeline.com](http://www.alliancepipeline.com)



## Funding Priorities

### Community Development

Strong communities are better places to live, work and play. Alliance Pipeline wants to ensure we contribute broadly to the well-being of our employee-partners and the community at large.

### Education

Quality education is at the heart of every thriving society and Alliance Pipeline provides support for schools and programs that focus on building knowledge about the energy industry and investing in the pool of workers to develop our workforce.

### Environmental Stewardship

Alliance Pipeline has always been a company that promotes and practices high standards of environmental stewardship. We recognize the environment among our most precious resources and will consider funding projects that serve to protect and enhance the environment for the benefit of our communities.

### Leadership Development

Alliance Pipeline recognizes the positive impact that well-trained leaders can have on our business, our communities and acknowledges that volunteers and employees of non-profit, charitable or community organizations may not always have access to high-quality leadership development training. Alliance Pipeline provides training opportunities through organizations such as the Banff Centre and Future Farmers of America and we will consider funding projects or programs that strengthen communities through Leadership Development.



### Safety

Safety is a key driver for how we conduct business at Alliance Pipeline. We have high standards for working safely and recognize the importance to our communities and our company of having well-trained and equipped emergency first-responders. We are active participants in state, provincial and municipal Call-Before-You-Dig services and work to educate our communities about our operations and working safely around vital pipeline infrastructure. Alliance Pipeline will consider funding programs and projects that have a broad reaching impact on the safety of our pipeline communities.

### Funding Eligibility

When determining if a funding request meets Community Investment guidelines, we take into account the following criteria. Is the request:

- ▶ Compatible with Alliance corporate objectives and strategic initiatives;
- ▶ Making a significant contribution to the well being, vitality and diversity of community life in areas that our pipeline traverses or our company operates;
- ▶ Providing measurable benefits to a diverse group of stakeholders and/or our company;
- ▶ Providing opportunities for Alliance employee-partners and retirees to champion and contribute to the effort being funded;
- ▶ Providing opportunities for Aboriginal communities along our pipeline system.

Being a member of the community is both a privilege and a responsibility.

Alliance Pipeline will not provide Community Investment funding for individual causes or the following organizations, groups or initiatives:

- ▶ Advertising
- ▶ Advocacy groups or lobbying initiatives
- ▶ Arts groups (except through Employee-Partner Empowerment funds)
- ▶ Funding for operational budgets or general revenue
- ▶ Health charities (except through Employee-Partner Empowerment funds)
- ▶ Organizations discriminating on the basis of legally prohibited grounds (e.g., race, gender, religion, sexual orientation)
- ▶ Organizations supporting weapon usage
- ▶ Political organizations or campaigns
- ▶ Private clubs or schools
- ▶ Professional fundraising firms that earn a commission to raise contributions for a charity; (e.g. We will consider direct support for the charity if it meets Community Alliance funding criteria)
- ▶ Professional sports organizations

### **Qualifications for Non-Profit and Charitable Organizations**

In the U.S., grant recipients must be organizations with a 501(c)(3) verification from the Internal Revenue Service (IRS) or part of a governmental entity. In Canada, grant recipients must be recognized as a charitable organization registered with the Canadian Customs and Revenue Agency (CCRA).

Alliance Pipeline requires receipts for all donations and a written report for donations greater than \$5,000 on how the funds were used and the impact they had. Future funding requests will not be considered if recipients fail to submit these evaluations.

- ▶ Religious activities not accessible to the entire community
- ▶ Sporting teams (except through Employee-Partner Empowerment funds)
- ▶ Third-party organizations (e.g. service clubs, fraternal organizations) or activities that raise funds on behalf of a charity (e.g. golf tournaments; dinners)
- ▶ Travel, accommodation or conference expenses

### **Empowerment Fund**

We believe empowering our employees to be active in their communities complements our Community Alliance program. The Alliance Pipeline Employee-Partner Empowerment Fund provides more than \$100,000 a year to support the volunteer efforts of our staff. Alliance matches funds donated to registered charities by employee-partners and further supports those who devote their time to serve on community and non-profit boards. Alliance also supports employee volunteerism with time for staff to donate to community efforts. Employee-partners also support United Way campaigns, which have raised more than \$300,000 for the charity in the past five years.

### **Leadership Development**

As part of our Community Investment program, Alliance supports three Leadership Development scholarships at the Banff Centre in Alberta. These scholarships are available (by application) to not-for-profit agencies located in communities along the Canadian portion of our pipeline system ~ BC, Alberta and Saskatchewan.

Not-for-profit agencies play an important role in providing much needed services to our communities, however they often have little (or no) budget for training, which is a factor that contributes to high staff turnover in this industry. Through these scholarships we can help develop strong and competent leaders within the communities in which we operate, by sponsoring leadership training and development.

Working to build and maintain positive long-term relationships with the communities in which we operate.



- Area Office
- Head Office
- ▲ Alliance Pipeline Compressor Station

### Communities We Support

The Alliance Pipeline system stretches from northeast British Columbia through Alberta, Saskatchewan, North Dakota, Minnesota, and Iowa to its terminus in Illinois.

Our list of Alliance communities includes:

- ▶ **British Columbia:** Fort St. John, Taylor, Wonowon
- ▶ **Alberta:** Blueberry Hill, Calgary, Edson, Fox Creek, Gordondale, Grande Prairie, Irma, Mayerthorpe, Morinville, Wainwright, Whitecourt
- ▶ **Saskatchewan:** Alameda, Burke, Estlin, Fillmore, Kerrobert, Lorreburn, Regina
- ▶ **North Dakota:** Fairmount, Minot, Towner, Valley City, Wimbledon
- ▶ **Minnesota:** Albert Lea, Eden Prairie, North Mankato, Olivia
- ▶ **Iowa:** New Hampton, Manchester, Maquoketa
- ▶ **Illinois:** Channahon, Joliet, Tampico

### Partners and Beneficiaries

To learn more about our community investment partners and beneficiaries, please visit our website.

### Apply for Funding

If your project is in one of our communities and you have determined that you meet our criteria, please complete and submit our online form [www.alliancepipeline.com/CommunityInvestment](http://www.alliancepipeline.com/CommunityInvestment).

For more information on Alliance Pipeline’s Community Investment program, please visit our website at [www.alliancepipeline.com](http://www.alliancepipeline.com) and follow the Community Investment link located under Communities & Landowners.